

Sustainability Unlocked

Access to the largest range of ESG
and Sustainability courses anywhere

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ibtc

PROFESSIONAL
BUSINESS
EDUCATION



**sustainability
unlocked**

Building sustainability capacity is a huge challenge

- ✓ **Required: breadth and diversity**
New skills are needed across all roles, functions and levels of the business. This field is in permanent evolution.
- ✓ **Required: relevance**
There is so much out there. How do I get exactly what our organisation needs?
- ✓ **Required: staying up to date**
This field is in a state of permanent evolution - how do we ensure we keep our courses and our people up to date?
- ✓ **Required: urgency!**
We need a solution now. A quick, yet long-term solution.



Sustainability Unlocked

The world's first sustainability education platform - ready to be deployed at scale

Expert-led

Delivered by more than 120 world-leading policy makers, climate scientists and ESG leaders.

Scalable solution

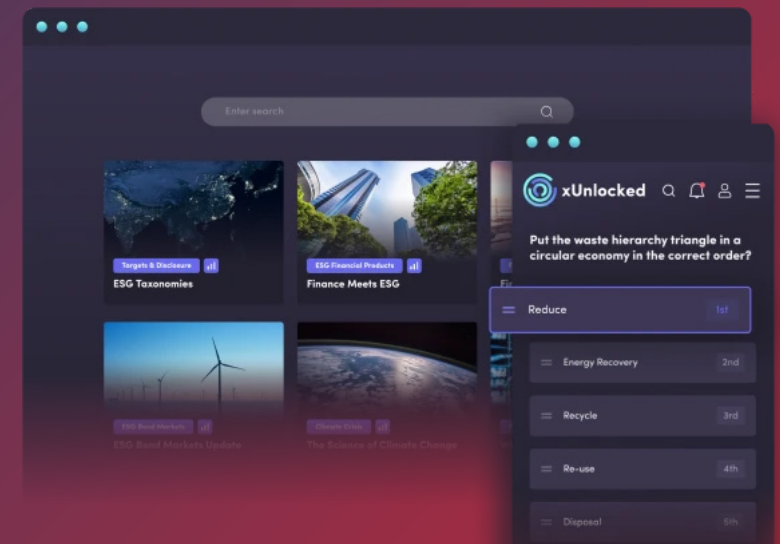
On-demand platform delivery, integratable into your existing learning architecture.

Consultative content planning and curation

Experts on hand to curate learning journeys to suit client needs. Content creation that is responsive to customer needs.

Loved by learners

4.7/5 | **96%**
Trustpilot score of | Completion rate of



Comprehensively covering sustainability topics for all staff

Constantly reviewed, updated and expanded

CLIMATE AND BIODIVERSITY

Bank Climate Risk Management

Bank Climate Risk Management I
Bank Climate Risk Management II

Carbon Accounting and Measuring

A Closer Look at Scope 3 Emissions
How to Select Carbon Credits
Introduction to Carbon Accounting
Introduction to Science-Based Targets
Using Carbon Footprinting to Inform Strategy

Carbon Capture and Storage Solutions

Practical Benefits of Biochar
Utilising Biochar for Carbon Removal

Carbon Tax Shock Simulation

Macroeconomic Simulation of a Global Carbon Tax Shock I
Macroeconomic Simulation of a Global Carbon Tax Shock II

Climate Change Basics

Climate Change Adaptation
Climate Change Mitigation
Communicating Climate Change Effectively
Current Global Climate Projections
Global Carbon Budget and Net Zero
Greenhouse Gas Basics
Introduction to Climate Models

Key Global Climate Organisations
Scientific Indicators of Climate Change
The Difference Between Climate and Weather

Climate Change Economics

Carbon Tax and Regulation
Central Bank Climate Stress Tests
Central Banks and Climate Risk Management
Climate Policy Intervention
Integrated Assessment Models I
Integrated Assessment Models II
Modelling the Path to Net Zero
The Physical Risks of Climate Change

Climate Models and Projections

1.5°C vs 2°C Global Warming
A Closer Look at Climate Models
Climate Risk Management
Climate Risk Methodologies
Climate Risk Tools
Introduction to Physical and Transition Risks
IPCC Projections
Key Trends and Developments in Climate Risk

Emissions Trading Schemes

Carbon Emissions and Markets Jargon Buster
Emissions Trading Schemes in Practice
Landscape of Global Emissions Trading Schemes
Origins of Emissions Trading

Schemes
Rationale Behind Emissions Trading Schemes

Green Finance and Climate Risk

Climate Risk Management I
Climate Risk Management II
Green Finance Introduction
Introduction to Climate Change
Natural Capital and Biodiversity
Introduction to Carbon Offsetting
Introduction to Natural Capital
Introduction to Nature-based Solutions
Nature-based Solutions Case Study

Navigating the Climate Crisis

5 Ways We Can Reduce Our Carbon Footprint
Assessing Climate Crisis Solutions
Global Response to the Climate Crisis

Reversing Biodiversity Loss with Wildlife Conservation

How Animal Conservation Protects Biodiversity
How You Can Tackle the Biodiversity Crisis
The Importance of Ecosystem Services
The Value of Biodiversity

Saving the Oceans

Is It Too Late to Save the Ocean?

Why Our Oceans Matter
Species and Ecosystems
How Does Plastic Recycling Work?

Introduction to Biodiversity
Introduction to Measuring Biodiversity Loss
Introduction to Plastic Credits
Introduction to Tackling the Plastics Crisis
Plastics and the Circular Economy
Tackling the Plastic Crisis

Tackling Wildlife Trafficking

Collective Responsibility in Achieving Net Zero
Planetary Boundaries
Polar Regions and the Tipping Points
Root Causes of Wildlife Trafficking
Solutions to Wildlife Trafficking
The Arctic Evidence of Climate Change
What is Wildlife Trafficking?
The Science of Climate Change
Difference Between Compliance and Voluntary Carbon Markets
Earth's Energy Imbalance and Climate Change
Impact of Human Activities on Climate
Introduction to Greenhouse Gas Emissions
Introduction to the Earth's Climate System
Origins and Landscape of Voluntary Carbon Markets
Scientific Evidence of Climate Change

The Impact of Climate Change on the Hydrological Cycle
Voluntary Carbon Markets

Voluntary Carbon Market Ecosystem

How to Access Carbon Credits
How to Select Carbon Credits
Voluntary Carbon Markets in Practice

NET ZERO INNOVATION

Demand-Side Energy Management

Implementing Demand-Side Energy Solutions
Introduction to Demand-side Energy Solutions

Green Buildings

Introduction to Green Buildings
Introduction to Solar Thermal Energy
Solar Thermal Case Study

Green Energy

Introduction to Energy Storage Technology
Introduction to Solar Energy
Introduction to Wave and Tidal Energy
Introduction to Wind Energy
Renewables Jargon Buster
The Drivers of Widespread Renewable Energy Adoption
The Historic Underestimation of Renewable Generation

SOCIAL RESPONSIBILITY

Connection between Economic Inequality and Climate Change

Combatting Economic Inequality
Economic Inequality and Social Capital
Impact of Economic Inequality on Sustainability
Overconsumption and Environmental Footprints
Social Finance
Measuring Social Impact and a Social Impact Fund Case Study
Social Impact Investment & Social Lending Introduction

Sustainable Supply Chains

Global Initiatives to Enhance Supply Chain Sustainability
Introduction to Sustainable Supply Chains
Sustainable Supply Chains Best Practice
The Challenges for Supply Chains

Wealth Inequality

Mitigating UK Regional Inequality
Social Inequalities Caused by the COVID-19 Pandemic
UK Regional Inequality

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CORPORATE GOVERNANCE

A Framework for Ethical Decision Making

An Ethical Framework for Decision Making I
An Ethical Framework for Decision Making II
What is Ethics?
Why Ethics is Difficult I
Why Ethics is Difficult II

Board Committees and Governance

Board Audit Committees I
Board Audit Committees II
Board Confidence in a Disrupted World
Board Remuneration Committees
Board Risk Committees I
Board Risk Committees II
Board's Role in Promoting a Sustainability Culture
Introduction to Corporate Governance
Introduction to Sustainability Governance
Nomination and Governance Committees

Culture Assessment and Reporting

Conduct and Culture Reporting
Culture Audits in Practice
Defining the Firm's Purpose for Culture
Five Indicators of Good Culture
Internal and External Culture Assessment Tools
Introduction to Culture Audits
Regulatory Expectations of Good Culture postCOVID-19
The Importance of the Firm's

Purpose for Culture

Diversity, Equity and Inclusion

Diversity and Inclusion in Financial Services
Diversity for the Collective Good
Embracing the Power of Neurodiversity
Introduction to DEI
Progress in Diversity and Inclusion in Financial Services
Why Do Tribes Make Diversity Difficult?

Effective Feedback

Handling Difficult Feedback Discussions
The Giving Good Feedback Model
What Does Good Feedback Look Like?
What is Feedback?

Employee Retention and Continuous Professional Development

Embracing CPD to Tackle Employee Retention
Understanding the Employee Retention Challenge
Governance
Disruptive Risks
Embedding ESG for Strategic Success
Future Proofing 'S' as a Governance Topic
The Emergence of 'S' as a Governance Topic
How Risk Explains the Climate Divide
How Neuroscience Explains the

Climate Risk Divide
How to Address the Climate Risk Divide
What Are Risk Currencies?
Why Scientists and Finance Professionals Disagree on Climate Risk

Introduction to Risk Management and Governance

Disruptive Risks
Embedding ESG for Strategic Success
Establishing a Risk Appetite Framework for Corporates
Governance for Corporates
Making Better ESG decisions
Managing Reputation Risk
Risk Management Introduction
Risk-based Decision-Making

Leadership

Control the Controllables
Decision Making Under Pressure
Enhancing Team Performance through Debriefing
Error Management I
Error Management II
Managing Threats
The Importance of Storytelling in Leadership
The Trust Equation in High Performing Teams

Organisational Culture Change

Assessing Culture and Behaviours in an Organisation
Culture Change Tools and Techniques I
Culture Change Tools and Techniques II

Culture Deep Dive Utilising Diagnostics
Fundamentals of a Culture Change Capability
Implementing Culture Change in an Organisation
The Behavioural Science Perspective of Culture Change
What is Culture and why is Culture Change Important?

Practical Applications of Sustainability for Boards

Communicating Climate Change Effectively
Introduction to Sustainable Supply Chains
Introduction to Tackling the Plastics Crisis
Scientific Indicators of Climate Change

Sustainability Basics for Boards

Sustainability Jargon Buster I
Sustainability Jargon Buster II
Sustainability Leadership
How Can Organisations Lead the Sustainability Transition?
Sustainability Leadership in Action
Sustainable Governance and Compliance for Boards
Future Proofing 'S' as a Governance Topic
How Can Organisations Lead the Sustainability Transition?
Introduction to DEI
Introduction to Sustainability Governance
The Emergence of 'S' as a Governance Topic

Unintended Consequences

Five Classic Causes of Unintended Consequences
Good Intentions and Bad Outcomes
The Three Categories of Unintended Consequences
What are Unintended Consequences?
When Technology Results in Unintended Consequences

Comprehensively covering sustainability topics for all staff

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ESG FINANCIAL MARKETS

Bank Climate Risk Management

Bank Climate Risk Management I
Bank Climate Risk Management II

ESG Bond Markets

Green Bond Markets Background
Green Bond Principles
Green Covered Bonds
Incremental Value of Social Bonds
Measuring Social Bond Impact
Second-Party ESG Debt Opinions
Social Bond Principles
Social Bonds History & Market Today
Social Bonds Introduction
What are Green Bonds?

ESG Bond Markets Update

COVID-19 Social & Sustainability Response Bond
ESG Bond Market Update 2020 & Transition Labels
ESG Bond Market Update H1 2021 & Broader Themes
ESG Ratings & Sustainability Linked Bonds
Greenwashing & ESG Bond Market Update 2021
Sustainability Linked Bond Principles

ESG Financial Products

ESG in the CLO Context
ESG Loans

Green Covered Bonds
Introduction to Green and Energy Efficient Mortgages
Social Bonds Introduction
What are Green Bonds?
What is a Green Repo?

Financing the Net Zero Transition

Bridging the Gaps in Climate Policy
Central Banks and Net Zero
Lessons from Network for Greening the Financial System (NGFS)
Mobilising the Finance Sector to Net Zero
The Scale of the Net Zero Challenge

Green and Sustainable FinTech

Green and Sustainable Fintech I
Green and Sustainable Fintech II
Green Energy Efficient Mortgages
EU and UK Regulatory Developments on Green Mortgages
Green Mortgages in Practice (June 2022)
Introduction to Green and Energy Efficient Mortgages
The Importance of Household Energy Efficiency

Issuance of ESG-labelled Bonds

Why Issue ESG-labelled Bonds?

Renewable Energy Project Finance

Bankability of a Renewable Energy Project
EPC Solvency and Grid Connection
Introduction to Renewable Energy Project Finance
Introduction to Renewable Energy Project Finance
PPA Price Risk and Force Majeure
Project Finance Security and Limited Recourse
Renewable Energy Financing Documents
Renewable Energy Project Documents

TARGETS AND DISCLOSURE

B Corps

Being a B Corp
How to Become a B Corp?
What is a B Corp?

Disclosure and Reporting Initiatives

Introduction to the CDP
Introduction to the GRI
Introduction to the SASB and ISSB
Introduction to the TCFD
Introduction to the TNFD

ESG Taxonomies (EU & UK)

EU Social Taxonomy
EU Sustainable Finance Taxonomy
EU Sustainable Finance Taxonomy Reflections
Introduction to ESG Taxonomies
UK ESG Taxonomy

ESG Taxonomies (ex EU & UK)

Asia Sustainable Finance Update Dec 2021
Global Sustainable Finance Developments Dec2021
Other Notable ESG Taxonomies
Selected Americas ESG Taxonomies
Selected Asian ESG Taxonomies

Global ESG Initiatives

Global Taxonomy
Fragmentation
Introduction to Global Sustainable Finance

Initiatives
Navigating EU Disclosure & Reporting Initiatives
Navigating UN Disclosure & Reporting Initiatives
Greenwashing
Real Life Examples of

Greenwashing

The Rising Tide against Greenwashing
The Role of Stakeholders to Minimise Greenwashing
Types of Greenwashing and Key Terminology
What is Greenwashing?

Life Cycle Assessments

How Life Cycle Assessments Work
Introduction to Life Cycle Assessments
Optimising Your Life Cycle Assessments

Sustainability Data

ESG Investment Data
Introduction to Corporate Sustainability Reporting
Sustainability Supply Chain Data

Sustainability Labels

ESG, Sustainability and Impact Jargon Buster
Green Loans, Green Bonds & Blue Bonds Jargon Buster

UN Sustainable Development Goals (SDGs)

Environmental Sustainable Development Goals I

Environmental Sustainable Development Goals II
Individual Well-being Sustainable Development Goals I
Individual Well-being Sustainable Development Goals II
Social Infrastructure SDGs I
Social Infrastructure SDGs II

Comprehensively covering sustainability topics for all staff

Constantly reviewed, updated and expanded

SECTOR AND REGION TRANSITION

Assessing Net Zero Targets

Emerging Net Zero Best Practice (Jan 2024)
UN Recommendations for Executing Net Zero

Challenges to Net Zero

Key Challenges to Achieving Net Zero I
Key Challenges to Achieving Net Zero II

Circular Economy

Circular Design and Manufacturing in Practice
Implementing Circular Economy Processes
Rewiring our Psychology from Linear to Circular
Thinking
Waste Hierarchy and Stages of Circularity
What is the Circular Economy?

Developing Investment Frameworks for NetZero Transition

How to Design Optimal Investment Processes
How To Form Optimal Investment Teams
How to Make Rational Net Zero Decisions

ESG Essentials

Climate Risk Management I
Climate Risk Management II
Designing a Sustainability Strategy in Financial Services
Diversity and Inclusion in Financial Services

Global Sustainable Finance Initiatives I
Green Bond Markets Background
Introduction to Carbon Offsetting
Introduction to Climate Change
Introduction to Natural Capital
Social Impact Investment & Social Lending Introduction
The Drivers of Widespread Renewable Energy Adoption
The Emergence of 'S' as a Governance Topic
The Physical Risks of Climate Change
What is Greenwashing?
Why Impact?
Why Our Oceans Matter

ESG in Venture Capital

Changing Attitudes of Stakeholders in Venture Capital ESG
Diversity, Equity and Inclusion at VC Fund Operations
Environment and Governance at VC Fund Operations
Future Direction of Venture Capital ESG
Introduction to ESG at VC Fund Operations
Key Stakeholders in Venture Capital ESG
The Business Case for Venture Capital ESG
The Origins of ESG

ESG Investing

Assessing Environmental Investment Risks and Opportunities
Assessing Governance Investment Risks and Opportunities
Assessing Social Investment Risks and Opportunities
ESG Analysis, Valuation and Integration
ESG Investment Market
ESG Portfolio Tracking and Data Analysis
Introduction to Stewardship Investment Mandates in an ESG Context
Key Environmental Factors in ESG Investing
Key Governance Factors in ESG Investing
Key Social Factors in ESG Investing
Portfolio Level ESG Integration I
Portfolio Level ESG Integration II
The Importance of Stewardship
What is ESG Investing?

Evaluating our Growth-based Economic System

Current Status of Net Zero Targets
Economics for Thriving Within Ecological Limits
Executing Net Zero
From Limits to a Thriving Future
Introduction to Net Zero

Targets
The Limits to Growth
The Science Behind Net Zero Targets
What Does the Data Tell Us About Growth?

Green Real Estate Certification Schemes and Frameworks

Health and Well-being
Certification Schemes
Introduction to Real Estate Frameworks and Certifications
LEED and BREEAM
Certification Schemes

Impact

Impact Through Corporations
Impact Through Entrepreneurship
Impact Through Investment Management
Impact Through Philanthropy and Government
The Purpose of the Corporation
Why Impact?

Implementing Sustainability in Financial Services

CSR and Sustainability in Financial Services
Designing a Sustainability Strategy in Financial Services

Introduction to ESG Integration

Introduction to ESG Financial Markets I

Introduction to ESG Financial Markets II
Limitations of ESG Integration
Value of ESG Integration
Introduction to Net Zero
Achieving the Net Zero Pledge
Introduction to Net Zero Stepping Stones to Net Zero

Investment Stewardship and Activism

Introduction to Stewardship
Stewardship in Action
Stewardship Through Collective Voting
The Importance of Stewardship

IPCC Review of the Aviation Sector

Adapting the Aviation Sector to Climate Change
How the IPCC Assesses the Aviation Sector
Mitigating Aviation's Climate Impact
Understanding Aviation's Climate Impact

Portfolio Climate Risk Management and Climate Stress Tests

Application of GEOVOL and CRISK to Climate Policy
Asset Pricing Theory of Climate Hedge Portfolios
Climate Stress Scenarios and Stress Tests
Constructing Climate Hedge Portfolios

Introduction to Portfolio Climate Risk Mitigation
Macro Learnings about Climate-related Credit Losses
Micro Level Evaluation of Climate-related Credit Losses

Sustainable Agriculture

Challenges for Sustainable Agriculture and Farming
Impact of Agriculture on Biodiversity and Soil Regeneration
Introduction to Agriculture and the Global Food System
Introduction to Sustainable Agriculture and Farming
The Changing Landscape in Farming

Toward Optimal Nature Markets

Designing Nature Markets I
Designing Nature Markets II
The Need and Purpose of Nature Markets
The Services and Function of Nature Markets
What is the (Carbon) Value of a Whale?
What is the (Carbon) Value of an Elephant?(Case Study)

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Constantly reviewed, updated and expanded

SUSTAINABLE WORKPLACE

Active Listening

Concluding Thoughts on Active Listening
How Do Emotions Adversely Impact Listening?
How Do Heuristics and Biases Adversely Impact Listening?
How Do Our Minds Work When We Are Listening?
The Foundations of Active Listening
The Importance of Listening in Leadership and Sales
Tools and Techniques to Become a Better Listener
What is Listening?

Behavioural Science

Heuristics, Cognitive Biases and Social Proof
Survival Skills in the 21st Century
The FEAST Framework I
The FEAST Framework II
What is Behavioural Science?
Why Models Fail

Effective Communication

A Framework for Clear Conversations
Curiosity as a Connection Supercharger
Final Top Tips for Effective Communication
Importance of Good Communication
Responsible Communication
Setting Context for Communication
Superhuman Listening Skills

High Impact Presentations

Delivering with Impact
Introduction to High Impact Presentations

Living More Sustainably

10 Simple Ways to Live More Sustainably
5 Ways We Can Reduce Our Carbon Footprint
Individual Carbon Footprints

Optimising Creativity

Channelling Your Inner Creativity
Using Generative AI to Support Creativity
What is Creativity?

Stress Management & Productivity

How to Execute Well
Importance of Recharging
Practice Makes Perfect
Self-Regulation
Starting Well Through Planning
The Four Phases of a Human Cycle
Why Is It Important to End Well?
Why Stress is the Enemy of Productivity?

The Impact of Nature on Well-being

10 Simple Ways to Live More Sustainably
How 'Green' is Wired Into Our Genes
Integrating Nature Into Your Life

The Magic of Nature
Theories Behind Nature's Magic

Working From Home Essentials

A Cognitive Analysis of COVID-19 I
A Cognitive Analysis of COVID-19 II
Sustainably Managing Remote Working Teams I
Sustainably Managing Remote Working Teams II
Working Remotely in a Sustainable Way I
Working Remotely in a Sustainable Way II

“

The sustainability revolution has the magnitude of the agricultural and industrial revolution combined, but coming at the speed of the digital revolution.

- Al Gore

”



Santander deployment to 2,000 colleagues

80% take-up rate, 98% completion rate

Feedback

"Without the foundations provided by the Sustainability Unlocked training, my clients' future plans and aspirations would not have been fully understood and new opportunities would not have been identified."



EBRD deployment to all 3,000 colleagues

Corporate objective

More than half investments green by 2025

Execution

- Educating all 3,000 EBRD staff
- EBRD experts co-created content on greening the built environment

The world's first sustainability education platform, ready to be deployed at scale.

Trusted to educate the very best
Our customers span geographies and industries.

“We needed content for our Sustainability Academy quickly. This was the perfect solution for us. A large range of courses, led by world-leading experts.”

VISIT US

Meet your tutor and support team

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